

Felicity Brown

SS12

Conjuring up a portrait of a lady in colonial Africa, Felicity's soft, romantic vision is injected with deconstructed tribal influences, while retaining its artisan approach to modern dressing. Developing her unique design vocabulary Felicity is exhibiting with NewGen and continuing to establish her place as a new voice in the fashion industry.

Taking inspiration from Victorian lady explorers in Africa, such as Mary Kingsley, Felicity imagined how the influences of the tribes' women would infuse into their dresses and create a hybrid of the two opposing cultures. The stiff rigidity of the neckline and corseted bodice is reworked with fluid laser cut silk jersey tubes that have been hand dyed with a deconstructed tribal pattern. The nude silk tulle of the dress skirt has a ragged edge, giving it an antique and yet contemporary rawness. The contrast and tension between soft femininity and strong cage like structures are another theme that resonates powerfully throughout Felicity's work.

Bridging the collection with simpler details from the showpieces, are separate elemental pieces that emphasise the overall vision. Edwardian puff sleeved cotton tops with hook and eye fastenings sit alongside voluminous dove grey silk tulle peasant skirts featuring Felicity's signature layered aesthetic. Raw silk trousers in cornflower blue, mesh sleeved burnt orange silk dresses and slim lime layered pencil skirts complete the collection.

Changing the format from her previous shows, this collection will feature as a salon presentation with models moving in between the audience to allow them to view the intricacy of the clothes, as well as their fluidity.

Felicity graduated from the Royal College of Art with an MA in Textiles. She went onto work for Alberta Ferretti, Loewe, Mulberry and Lanvin before she founded her company with her brother Henry Brown in 2011. As well as being stocked in Barney's Liberty's and 10 Corso Como, Felicity Brown also has a t-shirt line 'Felicity Brown No. 23'.

ROYAL OPERA HOUSE  
WC2E 9DD  
SATURDAY 17 SEPTEMBER 2011  
12.00—14.00